

Talk. Read. Sing.[®]

It Changes EverythingSM

The moment babies come into this world, their brains are forming the connections that will determine how they learn, think, and grow. In fact, more than 80% of your child's brain growth is completed by age three, and it starts from day one. Just remember:

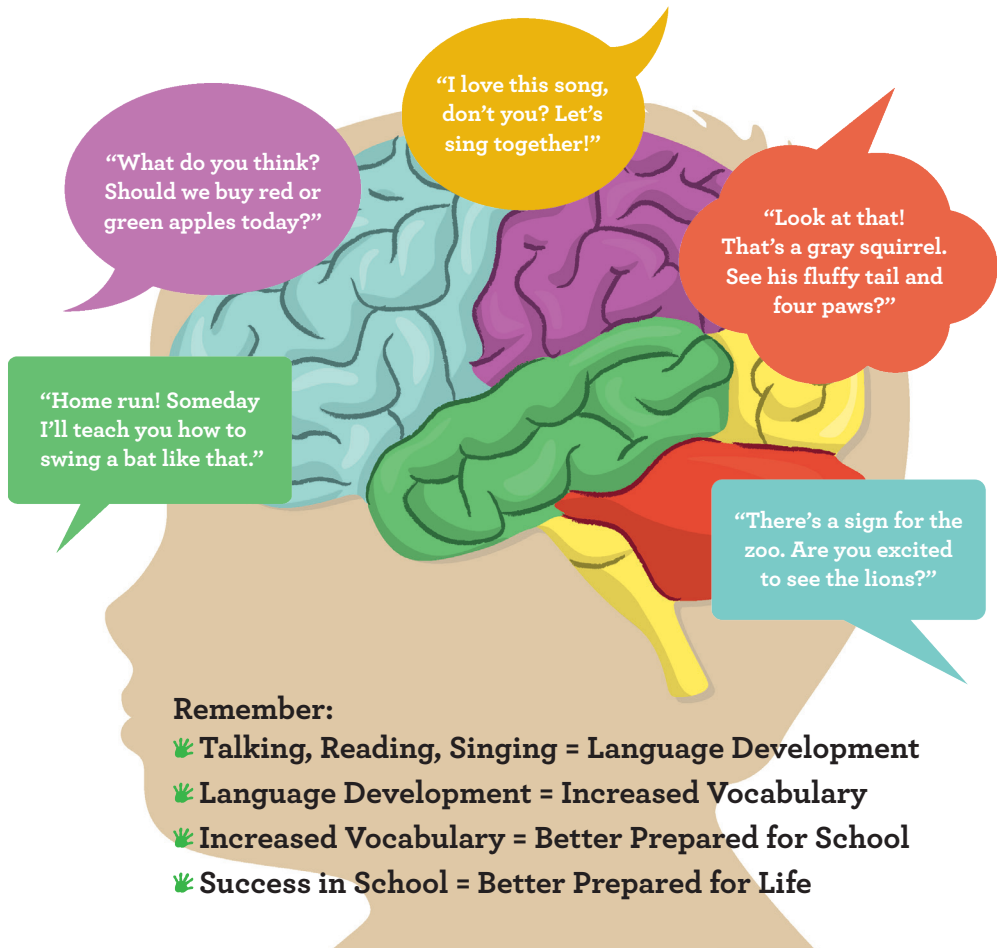
- ✓ Talk, read, and sing with your baby every day.
- ✓ Talk about all kinds of things or happenings. It helps build your child's vocabulary.
- ✓ Start early. Don't wait until your child is older to start talking and reading aloud with them.

Babies who are talked to and read to from the time they're born are better prepared by the time they start school. Kids who aren't have a much bigger chance of falling behind and have a hard time catching up.

Go to First5California.com for great ideas about talking, reading, and singing with your child every day.



First5California.com



"What do you think?
Should we buy red or
green apples today?"

"I love this song,
don't you? Let's
sing together!"

"Look at that!
That's a gray squirrel.
See his fluffy tail and
four paws?"

"Home run! Someday
I'll teach you how to
swing a bat like that."

"There's a sign for the
zoo. Are you excited to
see the lions?"

Remember:

- ✎ Talking, Reading, Singing = Language Development
- ✎ Language Development = Increased Vocabulary
- ✎ Increased Vocabulary = Better Prepared for School
- ✎ Success in School = Better Prepared for Life